



C | O | R | D

Chinmaya Organisation For Rural Development
Sri Lanka

NEWSLETTER

Issued: January 2018

Mukya Swami Swaroopananda Head- Chinmaya Mission Worldwide **Visits Sri Lanka**



During Swamiji's first visit to the country after taking over the mantle as the head of Chinmaya Mission worldwide he visited the new office of Chinmaya Organization for Rural Development (CORD) in Paranthan in the district of Kilinochchi on 8th January 2018. He was extremely pleased with the activities carried out by CORD to uplift the poor communities and especially the single-parent families. He was happy to note that the newly established cashew process facility is progressing well by producing fresh edible nuts of very high quality and providing employment to several deserving women.

Cashew processing facility provides employment

CORD initiated cashew processing facility at Paranthan provided employment to deserving women who face severe economic hardships during drought months where no agricultural activities are possible. The centre was able to provide employment to around 12-15 daily paid women and two permanent staff. In order to ensure highest quality and hygiene of the final product, all good manufacturing practices were adopted and processing activities are closely monitored. The final product is well accepted by the customers and demand is growing for the product. Further, CORD was able to pay a better farm gate price to the poor growers as well. Income generated from sales will be utilized to purchase raw nuts during the next season. The raw cashew nuts will be collected from the small time growers at a higher price to encourage the cultivation in the area.



Build-A-Future: Provides educational support to deserving children

CORD has been continuing its child sponsorship program with the generous assistance from donors from Canada, U.S.A, Australia and U.K. Children are selected from poor families whose parents find it difficult to support the additional educational needs although the children have performed well in school. Under the program CORD provides extra tuition, stationary and nutritional food to the child while parents take full responsibility to monitor the child's day-to-day educational performance. CORD regularly receives the attendance and performance records from schools and tuition centers to confirm the child's continued progress and results are sent to the sponsors periodically.



Weekend Special English Classes for Children

Regular English language classes are conducted by a qualified and experienced teacher during weekends at CORD's Ulavanoor office in Kilinochchi. Already 15 children are attending these classes and more are expected to join in time to come. Field officers are encouraging the parents to send their children to these classes. The numbers are expected to increase in coming months.



Livelihood Training to SGH women

Training was provided to unemployed women in Jaffna on palmyrah pulp extraction conducted by Palmyrah Development Board. During the fruiting season large numbers of fruits are getting wasted and with the training women could extract the pulp to earn extra money. Extracted pulp could be sold to Palmyrah Development Board.

In Batticaloa CORD arranged two days of training to 24 SHG women on cake making conducted by Vidatha. Vidatha is a government initiative started with the objective to transfer scientific knowledge and research innovations to the Micro, Small and Medium Entrepreneurs at grassroots levels to eradicate poverty and change the mentality of dependency of the people.



CORD provided interest-free loans (Value Chain Association) to SHG women to start up new ventures, expand or improve their livelihood activities. Loan amount is repaid in six installments from the income generated from the project. Recovered money is re-utilized to give more loans to other needy women. These loans provided seed capital to start farming, poultry, corner shops, making snacks. tailoring etc.

Value Chain Association loans to SHG women entrepreneurs.



Chinmaya Value Program (CVP): To develop moral and ethical values amongst the new generation

Under this program, children and youth are taught moral and ethical values through various programs to inculcate the basic human values to enable the children and youth to grow up to be motivated, kind and tolerant generation. This programme has the approval of the Department of Education

and is supported by heads of school. Monthly, CORD conducts full day CVP programs at various schools with the participation of large number of children and eminent resource persons. Participants are also provided with food and refreshment during the session.

Recently Rev. Bramacharni Mahima Chaithanya conducting a highly successful CVP program in Batticaloa for large number of school children.

Volunteers help CORD activities



Mrs. Kalyani Theivanayagam, her husband Lalit and their daughter Shankari from USA ran a week long Summer camp for 45 school children of Tharmarasapuram school in Kilinochchi during their school vacation. They organized the camp into sports activities during the morning & educational activities in the afternoon. They taught the children to play soccer & cricket and provided required sports equipment as well. They also taught the children spoken English, about global warming, importance of

tree planting & educated them on the effects of illicit drug abuse using multimedia presentations. They also educated them on eating a healthy breakfast in the morning. At the end of the camp children were provided with some school supplies. Children were extremely happy with the camp as they had never been given such an opportunity like this before. They also donated two brand new laptops, multimedia projector, sports goods and individual gifts to all the children who participated in the camp activities. Mrs.Kalyani Theivanayagam and her family were also happy to be a part of the mission to uplift families from their poverty & make the children productive citizens of this world.



Late Mrs.Ranji Rajadurai Teacher par excellence

Soon after the war was over, the late Mrs.Ranji Rajadurai returned to Jaffna to give back to the community she grew up in. Fondly referred to as 'teacher amma' Ranjamma took a keen interest in training the local women and young girls in various arts and crafts including sewing, embroidery, block printing, fabric painting, bag making to improve their chances of obtaining gainful employment. In this way, she trained almost 100 young girls & widows and empowered them to improve their livelihood. She was an important member of the CORD team who will be fondly.



Remembered and sorely missed by all.

PLEASE GIVE US A CALL OR SEND AN EMAIL FOR MORE INFORMATION ABOUT OUR SERVICES AND PRODUCTS.

Mrs. Gowrie Mahenthiran

Executive Director, CORD Sri Lanka
No.32, 10th Lane, Colombo - 03, Sri Lanka.
TP: +94 11 2 591 344
Email: cordsrilanka@gmail.lk
web: www.cordsrilanka.lk



Donations can be made through.

Hatton National Bank Limited, Colombo-03.
Swift Code :HBL IL KLX
A/C NO:115010123859 OR 115010126777

IN UK

Approved Charity
(No 1077622)

Make Cheques Payable to Chinmaya Mission and mention CORD Sri Lanka.

On the memo and mail to the following:

Chitra Balasingham

136 Briar Road, Garston,
Wolford, WD25OHJ
Email:
shankthi_charthigesan@
yahoo.co.uk

In USA

Make cheques payable to CORD USA and mail to:

CORD Sri Lanka.

P.O. Box 25383
Chicago IL 60625.

Email:

cordsrilanka.usa@gmail.com

Tax Exemption
No:270540459

For PayPal visit:
www.cordusa.org

and mention CORD Sri Lanka on the memo.

IN CANADA

Contact
Meena Bhaga

Email:
meenakshibhaga@
sympatico.

cachinmayahalton@
sympatico.ca

OR

Jeevakantha Selvanathan

Email:
jeevaselva18@gmail.com
Contact No: 9059451632

IN AUSTRALIA

Chinmaya Mission Sydney

Conduct:

Mr.Thiyagarajah

Wigneswaran

Email:

wicky@bigpond.com